

City of Moorhead

REQUEST FOR PUBLIC ART

STREETLIGHT BANNERS



PROJECT DESCRIPTION

The City of Moorhead is calling for thematic works of art that celebrate the 250th Anniversary of the United States of America. Art will be printed onto banners that will hang on streetlights throughout downtown Moorhead.

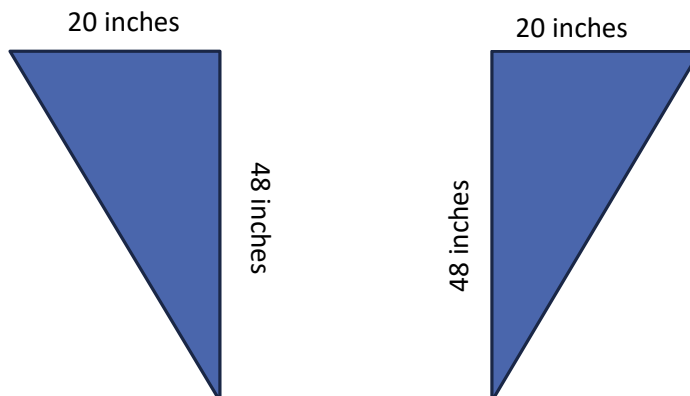
Artist Criteria:

- Moorhead residents; or
- Students attending any Moorhead primary, secondary, or post-secondary school.

Submission Criteria:

Subject matter must

1. Be related to the 250th anniversary of the United States of America.
 2. Utilize a red, white and blue color scheme.
 3. Be appropriate for all who will see it.
- Artists may submit up to 2 original graphic designs.
 - The final design must match the following specifications:
 - **Dimensions:** A right triangle, 48" tall x 20" wide (12:5 ratio)
 - **Format:** PDF
 - **Resolution:** 72dpi and under 10MB
 - **Double-Sided:** Each design submission should include a mirrored copy for placement on the front and back of the banner (view scaled templates on pages 4 and 5).
 - Note: If your design includes text, be sure to check your mirrored copy to ensure any/all text is facing the right direction and can be read.



Other banner production limitations may involve slight modifications to submissions.

PROCESS AND TIMELINE

All submissions will be anonymously reviewed and selected by the Art(ist) Review Team (A.R.T.).

Timeline

- Deadline to Submit – 4:00 PM CST on Thursday, April 16th, 2026
- Review and Selection – April 20th – April 24th, 2026
- Announcement of Winners – April 27th, 2026
- Banner Production and Installation – Spring/Summer 2026

Anticipated timeline – subject to change

SUBMISSION INFORMATION

Name: _____

Address: _____

Phone: _____ Email: _____

**For non-Moorhead resident students:*

___ I am a student at: _____

DEADLINE & SUBMITTAL

Deadline to submit your proposal(s) is by 4:00 PM CST on Thursday, April 16th, 2026. ***Proposals received after the deadline will not be considered.***

Proposals may be submitted by email or in person:

- Email: art@moorheadmn.gov
 - Proposals should be submitted in PDF format.
- Deliver to: Temporary Moorhead City Hall location - 403 Center Avenue, Moorhead, MN (Office hours: Monday-Friday 8:00 AM – 4:30 PM)

Upon submission of the public art proposal, Applicant agrees that the proposed public art may receive editing suggestions. Implementation and additional information from artist/creative may be requested as outlined in the Moorhead Public Art Policy to ensure proper credentials and implementation standards. By submitting a proposal and signing/typing this form, Applicant agrees:

- Applicant is the sole author/designer of the art proposal that is submitted for consideration and that the contents of the proposed public art are original and do not infringe upon any copyright or any intellectual rights of others, and that Applicant has the unencumbered right to make this submission.
- Applicant/artist/creative team has the expertise to fully execute the proposed proposal within one year of notice to proceed, or as negotiated.
- If approved for accession, Applicant grants the City of Moorhead the right to perpetually use the public art, including, but not limited to: reproduction, posting, displaying, creation of derivative art, and documenting the public art in any media or in any form, now known or later invented, without limitation for promotional, documentary, celebratory or any other commercial or noncommercial purposes. Applicant hereby waives any and all rights to royalty, fee or other compensation by reason of such use. Applicant will retain copyright of the public art.
- The City of Moorhead will not be responsible or be held liable for any injury or damage to Applicant or any person or property resulting from or occurring during or in any manner arising out of the use or installation of the public art.
- Proposed public art must reflect favorably upon the City of Moorhead. Public art that contains any type of content related to alcoholic beverages; tobacco products; hygiene or health products of a very personal nature; political, religious, moral, or social issues; sexual products/services; direct or overt messages critical of Moorhead; and anything otherwise inappropriate in a public place will not be allowed. The City of Moorhead may, at its sole discretion, refuse to allow consideration, placement or installation of art that it deems to be inappropriate considering the purpose and intent.

I have read and agree with all of the terms and conditions of the contest and hereby absolve the City of Moorhead or its representatives from any claim or loss, either past, present or future, in association with this public art proposal.

DISCLAIMER: The City of Moorhead may discontinue this project at any time and for any reason.

I attest this proposal is true and accurate.

Signature: _____ Date: _____

**If under 18 years of age, your parent and/or legal guardian must also sign:*

Signature: _____ Date: _____

Questions? Please email questions to art@moorheadmn.gov

